

**BRANDT**<sup>®</sup>

# The Next Generation of Global Agriculture Starts Here

*For more than 60 years, BRANDT has provided trusted advice, innovative solutions and unparalleled service for growers, producers and farmers around the world.*

GROW WITH BRANDT.CO

# Take control with a partner that has helped growers prosper since 1953

BRANDT is proud to be known as one of the fastest-growing, family-owned companies in the United States. Since 1953, the Brandt family and their employees have remained true to a philosophy planted deep in the company's midwestern roots and forged by an American spirit that focuses on a commitment to quality people and quality products.

Whether you grow soybeans or sugar cane, corn or cotton, or pomegranates and pineapple, BRANDT is focused on helping you take control of your bottom line. With more than 250 products, BRANDT is preferred by farmers who grow everything from row crops to fruit to vegetables to turf and ornamentals. BRANDT products are sold in 48 U.S. states and 45 countries.

BRANDT offers the products, knowledge and customer service to help make its business partners successful at home and around the world. By taking care of its customers, near and far, BRANDT helps families, farms and communities ensure a safe, secure supply of fiber, fuel and food.

## From small-town beginnings to worldwide markets

For more than 60 years, BRANDT has been helping growers become more profitable. The company's straightforward approach to doing business worked in 1953 when Glen Brandt and his sister, Evelyn Brandt Thomas, founded the company, and it works today. Their belief in innovation, honesty and first-class customer service was a help to local farmers, many of whom were their neighbors, in their hometown of Pleasant Plains, Illinois. That same philosophy, first learned on the family farm, continues today in a thriving business that helps bring success to farmers around the world.

For BRANDT, it all starts with family – first it was a brother and sister – and it's still that way today as Glen's son, Rick Brandt, leads the company and its 400+ employees in bringing the latest advances in technology and proprietary products to markets across the globe.



**Rick C. Brandt**  
President and CEO

## A corporate strategy to embrace growth

The BRANDT strategy is an entrepreneurial, long-term approach that begins with the human element by finding, hiring and retaining the best intellectual talent – simply put, good people make good companies. Continuing to provide superior products to a domestic and worldwide customer base is an integral part of the strategic plan. Aggressive expansion of the business through acquisitions and the development of new products remain vital to the long-term strategy for growth and profitability.

## Technology and innovation drive modern agriculture

BRANDT has always been on the cutting edge of technology and innovation, a tradition that puts the company at the crossroads where high-tech and science meet modern agriculture. Farming now relies on data made up of genetics, chemistry, GPS systems, crop and soil analysis and much more.

With a team dedicated to discovery and innovation, adopting new technologies is familiar ground at BRANDT. With years of trial data, partnerships with leading universities and over 135 hectares of research and development farms, BRANDT works hard to create the knowledge that will distinguish its growers and give them the tools to control their business. BRANDT helps its local growers implement custom approaches to crop management and provides cutting-edge products to world-wide customers all with the goal of increasing yield and maximizing productivity.

## **The BRANDT Advantage: Three complementary businesses, designed to help the customer grow**

Over the years, BRANDT has evolved its business structure to focus on the holistic needs of the grower community. From commodities to specialty products to trusted advice, BRANDT harnesses three complementary businesses to help growers around the globe succeed.

### **Specialty Formulations**

BRANDT Specialty Formulations is a manufacturer and leading supplier of specialty inputs for the agriculture, turf, ornamental and lawn and garden markets. It boasts one of the largest portfolios of micronutrients and OMRI Listed products available today, and its products are used on some of the most notable farms, vineyards, golf courses and sports arenas in the world.

Specialty Formulations is at the forefront of new product development and technologies, which are the lifeblood of BRANDT. Our purpose is to help plants achieve their full genetic potential and to develop new technologies that enhance the sustainability of global agriculture. With the growing demand for organic and sustainable products, BRANDT is well positioned to be a leading manufacturer and supplier, investing in ongoing research and facilities dedicated to producing organic certified products.

### **Dealer Support**

BRANDT's Dealer Support business supplies and markets plant nutrients and other fertilizer commodities through a range of distribution centers. Customers include retail dealers, industrial plants and other distributors.

### **Retail Agronomy**

From years of experience, partnership with academic researchers and more than 10 years of proprietary insights from its own research farms, BRANDT's retail business is designed to help professional farmers be more profitable by using the latest technologies and implementing the latest innovations in agriculture.

BRANDT currently operates 24 agricultural outlets that provide advice, products and services to farmers working more than 400,000 hectares of central Illinois farmland. Many of these outlets provide custom crop nutrient formulating and application services on site. BRANDT Certified Crop Advisors provide professional guidance and crop-input recommendations to help ensure our growers' success.



*Specialty Formulations products include:*

- **Nutrients**
- **Adjuvants**
- **Crop protection**
- **Sustainable products**
- **Water treatments**
- **Soil amendments**

*The BRANDT brand has enjoyed success on the worldwide market with products including:*

- **BRANDT Manni-Plex®**
- **BRANDT Smart System®**
- **BRANDT TriTek®**
- **BRANDT Sequestar®**
- **BRANDT Organics™**

*Retail products and services include:*

- **Agronomic advice**
- **Crop inputs**
- **Crop protection**
- **Nutrients**
- **Custom application**
- **Seed**
- **Soil testing**

*Learn more about BRANDT by visiting [www.brandt.co](http://www.brandt.co)*

**Brandt Consolidated, Inc.**  
2935 South Koke Mill Road  
Springfield, Illinois 62711 USA  
+1 217 547 5800  
[www.brandt.co](http://www.brandt.co)

***BRANDT***®